

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

College of Professional Studies

Master of Professional Studies in Publishing

| **Online & Off Campus (Alexandria)** |

Program Director: John W. Warren | **Email:** jww@gwu.edu | **Phone Number:** 202-994-1455

Welcome to CPS at George Washington University! This is your program plan. It sets out what courses you need to take to complete your program of study. You are expected to take your courses as outlined. However, if you need to make any changes to your schedule of classes below, please contact your Program Director and Faculty Academic Advisor, [John W. Warren](#).

Graduate students must maintain a minimum cumulative grade point average of **3.0**. The following requirements must be fulfilled: 30 credits, including 13 credits in required courses and 17 credits in elective courses.

The 'Session' column refers to what part of the semester the course takes place.

- **Session A** indicates the **first** eight weeks of the semester; **Session B** is the **second** eight weeks of the semester.
- **Session A/B** courses run **12 weeks**; these begin in session A and run through the first four weeks of session B.
- Summer semester has one session; there is no Session B in Summer.

| | Session | Course Length | Course Title | Credits |
|-------------------------------|---------|---------------|---------------------------------------|-----------|
| Year One | | | | |
| Fall | | | | |
| PSPB 6201 | A/B | 12 Week | Book and Journal Publishing | 3 |
| PSPB 6251 | A | 8 Weeks | Fundamentals of Electronic Publishing | 2 |
| Spring | | | | |
| PSPB 6205 | A/B | 12 Weeks | Copyright Law in Publishing | 3 |
| PSPB 6203 | A | 8 Weeks | Business of Publishing | 2 |
| Summer | | | | |
| PSPB 6207 | - | 8 Weeks | Marketing Strategies | 2 |
| Year Two | | | | |
| Fall OR Summer | | | | |
| PSPB 6281 | A or - | 8 Weeks | Ethics in Publishing | 1 |
| Total Required Credits | | | | 13 |

ELECTIVE COURSES: You must take 17 credits total of elective courses, including at least one elective in each group see next page. Fall and Spring semesters have two 8 week sessions; students may elect to take two, three, or even four courses per semester, but we recommend that you avoid taking more than two courses at any one time.

Note: Ethics in Publishing must be taken once, generally during year 2, although students may also elect to take it during the Summer session of year 1.

Total Program Hours: 30

Continued next page...

List of Available Elective Courses that can be used to fulfill the 17-credit elective requirement.
 You should plan to take at least one course in each elective group.

Business/Marketing group

| Subject | Session | Length | Semester | Course Title | Credit |
|-----------|---------|---------|----------|---|--------|
| PSPB 6221 | B | 8 Weeks | Fall | Publishing Management, Organization, and Strategy | 2 |
| PSPB 6225 | B | 8 Weeks | Fall | Audiobook and Podcast Publishing (in development: 2023) | 2 |
| PSPB 6272 | A | 8 Weeks | Spring | Book Publicity and Promotion | 2 |
| PSPB 6236 | B | 8 Weeks | Spring | Publishing Entrepreneurship | 2 |
| PSPB 6223 | B | 8 Weeks | Spring | Global Publishing | 2 |
| PSPB 6222 | - | 8 Weeks | Summer | Accounting and Finance for Publishers | 2 |

Editorial group

| Subject | Session | Length | Semester | Course Title | Credit |
|------------|---------|----------|-------------|------------------------------------|--------|
| PSPB 6261 | A | 8 Weeks | Fall | Contracts, Rights, and Permissions | 2 |
| PSPB 6216 | B | 8 Weeks | Fall | Mastering Book Acquisitions | 2 |
| *PSPB 6215 | B or - | 8 Weeks | Fall/Summer | Editing Special Projects | 1 |
| PSPB 6214 | A/B | 12 Weeks | Spring | The Professional Editor | 3 |
| PSPB 6126 | - | 8 Weeks | Summer | Children's Publishing and Media | 2 |

*Note: PSPB 6215 may be taken up to three times for credit.

Technology, Production, and Design group

| Subject | Session | Length | Semester | Course Title | Credit |
|-----------|---------|----------|----------|---|--------|
| PSPB 6232 | A/B | 12 Weeks | Fall | Production Management | 3 |
| PSPB 6256 | B | 8 Weeks | Fall | E-Publishing Technologies and Standards | 2 |
| PSPB 6259 | B | 8 Weeks | Spring | E-Publishing Tools | 2 |
| PSPB 6213 | - | 8 Weeks | Summer | Elements of Book Design | 2 |

Additional courses are under development and may be offered during the progress of your degree. All course offerings, instructors, and schedules are subject to change. See the complete list of course offerings for descriptions and learning goals.

As your Program Director and Faculty Academic Advisor, I am happy to consult with you individually on your course selections to ensure they meet your career aspirations and professional goals.