

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

COLLEGE OF PROFESSIONAL STUDIES

Master of Professional Studies in Publishing

| Online & Off Campus (Alexandria) |

Program Director: John W. Warren | Email: jww@gwu.edu | Phone Number: 703-299-6782

Welcome to CPS at George Washington University! This is your program plan. It sets out what courses you need to take in order to complete your program of study. You are expected to take your courses as outlined. However, if you need to make any changes to your schedule of classes below, please contact your Program Director and Faculty Academic Advisor, **John Warren**. Graduate students must maintain a minimum cumulative grade point average of **3.0**. The following requirements must be fulfilled: 30 credits, including 16 credits in required courses and 14 credits in elective courses.

The '**SESSION**' column refers to what part of the semester the course takes place.

- **Session A** is the **first** eight weeks of the semester; **Session B** is the **second** eight weeks of the semester.
- **Session A/B** runs **12 weeks**, beginning in session A, through the first four weeks of session B.

SUBJECT	SESSION	COURSE LENGTH	COURSE TITLE	CREDITS
Year One				
Fall				
PSPB 6201	A/B	12 Week	Book and Journal Publishing	3
PSPB 6251	A	8 Weeks	Fundamentals of Electronic Publishing	2
Spring				
PSPB 6205	A/B	12 Weeks	Copyright Law in Print and Cyberspace	3
PSPB 6203	A	8 Weeks	The Business of Publishing	2
Summer				
PSPB 6232	A/B	12 Weeks	Production Management	3
PSPB 6207	A	8 Weeks	Marketing Strategies	2
Year Two				
Fall OR Summer				
PSPB 6281	A	8 Weeks	Ethics in Publishing	1
ELECTIVE COURSES: You must take 14 credits total of elective courses, including at least one in each Group— see Groups on next page. Typically, this means two to four courses per semester.				

NOTE: Ethics in Publishing must be taken once.

TOTAL PROGRAM HOURS: 30

Continued on next page...

(NOT ALL COURSES ARE OFFERED EACH TERM/YEAR)

BUSINESS/MARKETING GROUP

SUBJECT	SESSION	LENGTH	SEMESTER	COURSE TITLE	CREDIT
PSPB 6223	B	8 Weeks	Spring	Global Publishing	2
PSPB 6221	B	8 Weeks	Fall	Publishing Management, Organization, and Strategy	2
PSPB 6222	A	8 Weeks	Summer	Accounting and Finance for Publishers	2
PSPB 6272	A	8 Weeks	Spring	Book Publicity and Promotion	2

EDITORIAL GROUP

SUBJECT	SESSION	LENGTH	SEMESTER	COURSE TITLE	CREDIT
PSPB 6214	A/B	12 Weeks	Spring	The Professional Editor	3
PSPB 6261	A	8 Weeks	Fall	Editorial Content, Rights, and Permissions	2
*PSPB 6215	A	8 Weeks	Fall	Editing Special Projects	1

***NOTE:** Editing Special Projects may be taken up to three times for credit.

TECHNOLOGY/DESIGN GROUP

SUBJECT	SESSION	LENGTH	SEMESTER	COURSE TITLE	CREDIT
PSPB 6213	A	8 Weeks	Summer	Book Design	2
PSPB 6256	A	8 Weeks	Fall	E-Publishing Technologies and Standards	2
PSPB 6257	A	8 Weeks	Spring	Designing for E-Publishing Success	2
PSPB 6259	B	8 Weeks	Spring	E-Publishing Tools	2
PSPB 6298	A	8 Weeks	Summer	Digital Publishing Special Projects	2

Note: Additional courses are under development and may be offered during the progress of your degree. All course offerings, instructors, and schedules are subject to change. See the complete list of course offerings for descriptions and learning goals.

As your Program Director and Faculty Academic Advisor, I am happy to consult with you individually on your course selections to ensure they meet your career aspirations and professional goals.